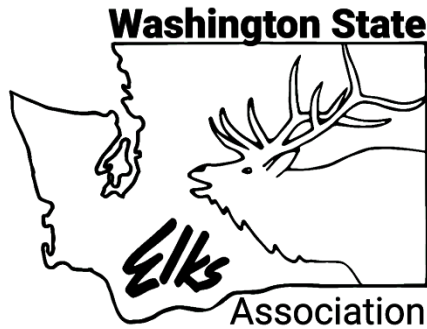


WASHINGTON STATE ELKS ASSOCIATION
INTERNET & TECHNOLOGIES COMMITTEE

BENJAMIN BRADEN
*Online Presence Contest Administrator
For WSEA Local Lodges*



7759 Dibble Ave NW
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**To: Washington State Elks Association Vice President(s), Program Advocates & Local Lodges:
The following has been approved by the Washington State Elks Association Executive Committee.
Local Lodge Online Presence Contest**

Recognizing the importance of engaging both our membership and communities to build more active lodges and bring in more members from our communities, the Washington State Elks Association, along with our Internet & Technologies Committee have created a brand-new contest. Local Lodges that keep their membership informed and aware of current events, programs, community activities & projects and Grand Lodge programs through an online presence including: Lodge elks.org virtual page, Lodge website, Social Media such as Facebook, Instagram, Twitter, can compete against other Lodges to win.

There will be a single winner per District that will be awarded a Certificate. The District winners will compete against each other for a special State Online Presence Award.

All state lodges will be participating in this contest and all should have a completed copy of the form below submitted to Internet & Technologies committee on or before the final day of the Washington State Elks Association Winter Convention to make sure pages are not missed.

Each lodge's online presence will be accessed two times between the close of the Washington State Elks Association Winter Convention and May 15th by the Website Contest Judges.

The Judging Criteria for the Contest is as follows:

- **Content**-News of State and Local lodge programs & events and the timeliness of this content
- **Layout**-Menu or table of contents, Accessibility of committees and readability
- **Design**- Special presentation methods
- **Graphics**- Overall continuity of sites; Use of photographs or graphics
- **Relaying the story Elkdom-telling your Lodge's story**- Spreading our message, that "Elks Care, Elks Share!", Showing through pictures and words the principles of our order and how we are "Working Together to Make a Difference!"

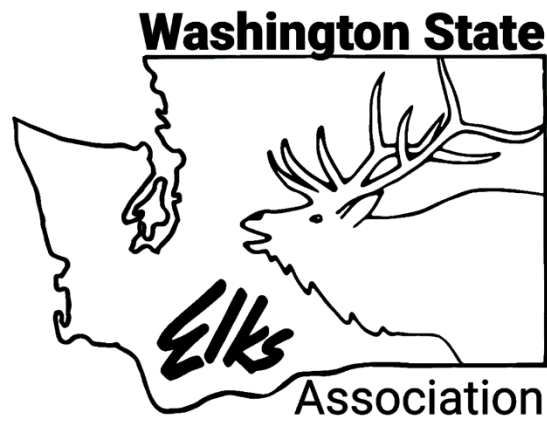
Actual judging criteria is available on waelks.org

All inquiries to: Benjamin Braden, WSEA Internet & Technologies Committee, 7759 Dibble Ave NW, Seattle, WA 98117 E-mail: benjaminbraden@aol.com

Washington State Elks Association Public Relations & Internet Committee

Benevolent and Protective Order of Elks • WSEA

Elks Care — Elks Share



LOCAL LODGE WEBSITE AWARD

~ Entry Form ~

Each lodges Elks.org virtual Page is automatically entered in the contest

Web Page Address (not your elks.org page): _____

Facebook Page: _____

Instagram: _____

Twitter: _____

Local Lodge Name & Number _____

Address _____

Phone & Email Contact _____

Authorized Signature _____, Title _____

(Name printed) _____

~ Register before & during the WSEA Winter Convention ~

Entry to: Benjamin Braden
WSEA Online Presence Contest
7759 Dibble Ave NW
Seattle, WA 98117

E-mail: benjaminbraden@aol.com